

HERTFORDSHIRE DOMESTIC ABUSE AND VIOLENCE AGAINST WOMEN AND GIRLS PARTNERSHIP



16 Days Of Activism Against Gender-Based Violence Comms Pack



Our Focus

- Gender-based violence
- Invest to prevent violence against women and girls
- Challenging the seemingly 'harmless' attitudes and behaviours of men and boys that perpetrate violence for women and girls

Our Slogan

- Violence against women and girls harms us all

Our Hashtag

- [#ChangeTheStoryInHerts](#)
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Date	Focus	Graphic/Video
25th Nov	<ul style="list-style-type: none"> The First Day of 16 Days International Day for the Elimination of Violence Against Women Orange The World White Ribbon Day 	
26th Nov	<p>Share Our Events Calendar - see link below</p> <p>https://www.hertssunflower.org/news-and-campaigns/16-days-of-activism.aspx</p>	
27th Nov	Herts Celebrating Orange The World	
28th Nov	Sharing Pictures of Orange The World Activities	Partners to share their own pictures, and/or re-share other partners' pictures

Date	Focus	Graphic/Video
29th Nov	What is VAWG?	
30th Nov	Students in Welwyn Hatfield Having Sessions on Healthy Relationships	Video
1st Dec	Herts Domestic Abuse Helpline Statistics	
2nd Dec	-	

Date	Focus	Graphic/Video
3rd Dec	-	
4th Dec	Violence Against Women and Girls Harms Us All	
5th Dec	It's Never Too Late to Change The Story	
6th Dec	Signposting	

Date	Focus	Graphic/Video
7th Dec	How You Can Help	 <p>HERTFORDSHIRE domestic abuse PARTNERSHIP #ChangeTheStoryInHerts #16DaysOfActivism</p>
8th Dec	To Take a Stand Against VAWG We Will...	 <p>HERTFORDSHIRE domestic abuse PARTNERSHIP #ChangeTheStoryInHerts #16DaysOfActivism</p>
9th Dec	-	
10th Dec	<ul style="list-style-type: none"> • The Last Day of 16 Days • Human Rights Day 	 <p>HERTFORDSHIRE domestic abuse PARTNERSHIP #ChangeTheStoryInHerts #HumanRightsDay</p>

See attached files to download your content for Facebook, Twitter (X), Instagram and LinkedIn

You could also change your profile pictures and banners to Orange to show your support for 16 Days!

Example Caption

“If you or someone you know is experiencing any form of abusive behaviour, visit the Herts Sunflower website at www.hertssunflower.org or call the Herts Domestic Abuse Helpline free of charge on 08 088 088 088. Both offer advice, guidance and signposting to a wide range of services available in Hertfordshire.”

The Importance of Alt Text

To make sure your content is accessible for all follow this link to see what alt text is, why it's important and how to do it.

<https://design102.blog.gov.uk/2022/01/14/whats-the-alternative-how-to-write-good-alt-text/>

Useful Hashtags

#16Days #16DaysOfActivism
#16DaysOfActivismAgainstGenderBasedViolence
#NoExcuse #OrangeTheWorld #OTW
#ChangeTheStory #UNWomen #VAW #VAWG
#EndVAWG #ViolenceAgainstWomen
#ViolenceAgainstWomenAndGirls
#GenderBasedViolence #GenderedViolence
#DomesticAbuse #DomesticViolence
#DomesticAbuseAwareness
#DomesticViolenceAwareness #Herts
#Hertfordshire

National @'s

- **United Nations** (FB), UN (Twitter), unitednations (Insta)
- **UN Women** (FB/LinkedIn), UN_Women (Twitter) unwomen (Insta)
- **White Ribbon UK** (FB & LinkedIn), WhiteRibbon_UK (Twitter)

Local Gov @'s

- **Hertfordshire County Council** (FB) hertscc (Twitter & Insta)
- **Broxbourne Council** (FB & LinkedIn) BroxbourneBC (Twitter) broxbournebc (Insta)
- **Dacorum Borough Council** (FB) DacorumBC (Twitter) dacorumbc (Insta)
- **East Herts Council** (FB) EastHerts (Twitter) easthertscouncil (Insta)
- **Hertsmere** (FB) HertsmereBC (Twitter) hertsmerebc (Insta)
- **North Herts Council** (FB & LinkedIn) NorthHertsDC (Twitter) northhertsdc (Insta)
- **St Albans City and District Council** (FB) StAlbansCouncil (Twitter)
- **Stevenage Borough Council** (FB) StevenageBC (Twitter) stevenageboroughcouncil (Insta)
- **Three Rivers District Council** (FB & LinkedIn) ThreeRiversDC (Twitter) threeriversdc (Insta)
- **Watford Council** (FB) WatfordCouncil (Twitter) watfordcouncil (Insta)
- **Welwyn Hatfield Borough Council** (FB) WelHatCouncil (Twitter)

Local Police Led @'s

- **Herts Police** (FB) HertsPolice (Twitter) hertspolice (Insta)
- **Hertfordshire Police & Crime Commissioner** (FB) Herts PCC (Twitter) hertsopcc (Insta)
- **Beacon** (FB) HertsBeacon (Twitter) hertsbeacon (Insta)

Local Specialist DA Orgs @'s

- **Safer Places Domestic Abuse Support Services** (FB & LinkedIn) SaferPlaces UK (Twitter) saferplacesuk (Insta & TikTok)
- **Refuge** (FB) RefugeCharity (Twitter) refugecharity (Insta & TikTok) - provides our local IDVA service
- **Hertfordshire Mind Network** (FB & LinkedIn) HertsMind (Twitter) hertfordshiremind (Insta)
- **Hertfordshire Domestic Abuse Helpline** (FB & LinkedIn) HDA_Helpline (Twitter) hdahelp (Insta)
- **Herts Sunflower channels** - HertsSunflower (Twitter) - soon to launch Facebook and Instagram accounts!

Local Specialist VAWG Orgs @'s

- **Red Kite** (FB) Red Kite Rape & Sexual Abuse Support Service (LinkedIn) RedKiteSupport (Twitter) redkitesupport (Insta)
- **Women of Grace** (FB) Women of Grace UK (LinkedIn) womenofgraceuk (Insta)
- **East Hertfordshire Family Centre Service** (FB) hertsfamilycentreeast (Insta)
- **Welwyn Hatfield Family Centre Service** (FB)
- **Watford Women's Centre** (FB & LinkedIn) wwcplus (Twitter & Insta)
- **Juno** (FB)
- **Herts Rape Crisis and Sexual Abuse Centre - HARCSAC** (FB) hertsrapecrisi5 (Twitter)
- **Trauma Recovery CIC** (FB & LinkedIn) trauma.recoverycic (Insta)

Other Local Stakeholders/Partners @'s

- **The High Sheriff of Hertfordshire** (FB) HertsSheriff (Twitter) hertshighsheriff (Insta)

National VAWG Orgs @'s

- **Karma Nirvana** (FB & LinkedIn) KNFMHBV (Twitter) knfmhbv (Insta) - honour based abuse)
- **Freedom Charity** (FB & LinkedIn) FreedomCharity (Twitter) freedomcharity (Insta) - forced marriage & FGM
- **Suzy Lamplugh Trust** (FB & LinkedIn) live_life_safe (Twitter & Insta) - stalking
- **Paladin National Stalking Advocacy Service** (FB) Paladin NSAS (LinkedIn) paladinservice (Twitter)
- **Alice Ruggles Trust** (FB) ACR_Trust (Twitter) alicerugglestrust (Insta) - stalking